

## SPANISH 5<sup>TH</sup> YEAR COMPETITION

### ¡APRENDE ESPAÑOL EN CASTILLA Y LEÓN!

Post-Primary Languages Initiative in collaboration with the Consejería de Educación de la Embajada de España en Dublin is delighted to announce its annual competition for 5th year students of Spanish. La Junta de Castilla y León and the Spanish Tourist Office in Dublin are sponsoring the competition

#### THEME

Create a video advertising Castilla y León as an ideal place to learn Spanish. The ad should be narrated in Spanish

#### PRIZES

##### 1st prize:

3 scholarships to cover the cost of flights, accommodation and language school for a week in Castilla y León during the summer of 2018 for 2 students and their teacher

**2nd and 3rd prize:** 3 scholarships each to cover the cost of a one-week language course and accommodation for 2 students and their teacher during the summer of 2018

#### GUIDELINES AND RESOURCES

It is important that your production feels like a real ad. We suggest these easy steps to produce your video:

1. Find a partner and have a planning session.
2. Do your research
3. Decide who will do what
4. Prepare the storyboard.

5. These are some sites that will help you:

- <http://www.storyboardthat.com/>
- <https://spark.adobe.com/about/video> is a great and simple tool for creating ads
- Tutorial on [Movie Maker](#) : or [iMovie](#) . You will find some general advice [here](#). Do have a look because you will find tips and ideas that will enhance your video
- You can use images from the [Junta de Castilla Y León website](#) for your video.

6. Shoot the video using a camera, a smartphone or a webcam. Take lots of footage, you can always cut later

7. Consider using a microphone for better sound quality and be mindful of background noise

8. You can insert videos and audio files into your own clip



9. Edit the video (cut the parts you do not like, add the sound, include credits)

10. Once you are happy with the results, upload the video to the Post Primary Languages Initiative Facebook page [www.facebook.com/LanguagesInitiative](http://www.facebook.com/LanguagesInitiative) and Like the Spanish Tourist Office in Dublin page: [www.facebook.com/spaininireland](http://www.facebook.com/spaininireland)

## CRITERIA

Your film will be assessed according to the following criteria:

- Adherence to guidelines (does the video follow time and presentation guidelines?)
- Creativity (is the video original? Do we want to see more?)
- Use of language (grammar, vocabulary, pronunciation and fluency)
- Production (the film is well planned, sound and image quality are good)

## RULES

- Entries must be embedded on the Post Primary Languages Initiative Facebook page **before the 8th of April 2018 on the Post-Primary Languages Facebook page:** <http://www.facebook.com/LanguagesInitiative>
- Entries should be prepared by teams of 2 students and not exceed 2 minutes of duration, including credits.
- Videos should contain the name of the authors, their teacher, and the school's name, town and county.
- All music and images used must be credited/acknowledged. We suggest you use copyright free music, or simply play yourself! It is the entrant's responsibility that the film does not infringe copyrights.
- The jurors' decision will be final and no correspondence will be entered into. The jury will select the best videos based on their creativity, final production, and content
- By entering the competition, you agree to post photos/comments during your stay in Spain on the Post-Primary Languages Initiative Facebook page.

## IMPORTANT

By entering the competition, entrants agree to abide by the rules. The entrant retains copyright over their original work, but by uploading a video, the entrant grants permission to the Post-Primary Languages Initiative to use for mash-ups, instructional purposes, promotional material or as examples of exemplary learning. Users who abuse the messaging system as a way to request "likes" for their video will be disqualified. This is against Post-Primary Languages Initiative policy.

Further information is available from: [languagesinitiative@mie.ie](mailto:languagesinitiative@mie.ie) or 01-8057794